

Anika Sharma

MEng Computer Science with Innovation, University of Bristol (2:1)

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English (Native)
Hindi (Native)
French (Duolingo A2)

A final year student in MEng Computer Science with Innovation. Having strong multidisciplinary skills ranging across computer programming and service design, and a desire to deliver real value as recognised by two awards; the Hubbub Design by Nature Shortlist for effective design thinking, and the Centre for Innovation Experience Award recognising a commitment to extracurricular professional development.

Experience

Artist & Business Manager Anikasharma.world Jan 2020 - Present

- Sold customisable design products including commissioned art, logos, branded documents, posters, and tattoo designs
- Communicated with over 50 individual and business clients to meet requirements through a structured process
- Managed production logistics and finances effectively to maintain profitability

ESG & Branding Safer Industries Ltd., UK Jan 2023 - Mar 2023

- Designed logos for new brands of the company
- Organised and discussed research with the founder to begin outlining a novel ESG policy

Service Designer Align (student project) Sep 2022 - Mar 2023

- Collaborated with 3 team members to address problems in SME recruitment using Double Diamond and Scrum Sprints
- Designed a viable venture concept to improve interpersonal engagement in early stages of recruitment
- Produced a first-class report detailing research, testing, and the final concept

Technology Sales & Communication Srishti Software Applications, India Sep 2021 - Feb 2022

- Produced regular reports detailing design and usability improvements in the software interface
- Edited visual design of marketing material to improve clarity, structure, and aesthetics
- Analysed communication and use of branded material during sales meetings

Interactive Product Designer Hubbub, UK (Public Brief) Jan 2021 - Apr 2021

- Collaborated with a multidisciplinary team to respond to Hubbub's 2021 Design by Nature brief using design thinking
- Produced the concept for a plushie plantable once torn, to integrate nature into the homes of inner-city communities
- Shortlisted and showcased by Hubbub amongst 10 entries from all around the UK

Machine Learning Model Developer Inspirit AI Jul 2019 - Jul 2019

- Worked in a team of 3 to create a URL-input fake news detection model, which was 96% accurate on test data
- Primarily utilised Python package Scikit-learn and basic NLP methods such as the BoW model

Data Analysis Intern Srishti Software Applications, India Jun 2019 - Jul 2019

- Produced a report analysing the correlation between hypertension and diabetes in c. 200k records from AAR Hospital
- Performed the analysis using Python libraries NumPy and Pandas, and PostgreSQL

Skills

Python - Advanced
Java - Advanced
C - Advanced
SQL - Intermediate
Adobe Creative Cloud - Intermediate
Autodesk Maya - Intermediate

Education

International Baccalaureate Diploma - 39/45 Points
Higher Level: Computer Science, Maths, Physics

Volunteering

Fundraising Volunteer at Prayaas (2nd wave COVID)

Raised £750 during the second wave. Funds were used to improve healthcare access in Bihar, through preventative drugs, oxygen cylinders and concentrators.

On-site Volunteer at Voice of Sarjapur (1st wave COVID)

Provided meals for migrant workers camping at a bus stop to leave Bangalore. Arranged travel papers, as well as temporary accommodation and further assistance where possible.