

# Anika Sharma

A final year student in MEng Computer Science with Innovation. Having strong multidisciplinary skills ranging across technology and service design, and a desire to deliver real value as recognised by two awards; the Hubbub Design by Nature Shortlist for exceedingly impactful service design and the Centre for Innovation Experience Award recognising a commitment to extracurricular professional development and principles supporting empathy and collaboration.

**MEng Computer Science with Innovation, University of Bristol (2:1)**

**English  
Hindi  
French**

(Duolingo

(Native)  
(Native)  
A2)

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## Experience

### Student Ambassador

University of Bristol, UK

**JUN 2022 - PRESENT**

Worked alongside staff members to recruit prospective students at university-wide events  
Presented concise, tailored information in a compelling manner to provide an encouraging experience

### Artist & Business Manager

Anikasharma.world

**JAN 2020 - PRESENT**

Sold customisable design products including commissioned artwork, logos, branded documents, posters, and tattoo designs  
Communicated with over 50 individual and business clients to meet requirements through a structured process  
Managed production logistics and finances to maintain profitability

### ESG & Branding

Safer Industries Ltd., UK

**JAN 2023 - MAR 2023**

Designed logos for new brands of the company  
Organised and discussed research with the founder to begin outlining a novel ESG policy

### Service Designer

Align (Student Project)

**SEP 2022 - MAR 2023**

Collaborated with 3 other team members to address problems in SME recruitment using Double Diamond and Scrum Sprints  
Designed a viable venture concept to improve interpersonal engagement in early stages of recruitment  
Produced a first-class report detailing research, testing, and the final concept

### Software Sales & Marketing

Srishti Software Applications, India

**SEP 2021 - FEB 2022**

Produced regular reports detailing design and usability improvements in the software interface  
Edited visual design of marketing material to convey professionalism in line with industry standards  
Analysed company communication by attending sales meetings

### Fashion & Business Apprenticeship

Threads Boutique, India

**JUL 2021 - AUG 2021**

Learned sewing techniques, basic pattern making, client communication, and business finance from the boutique owner  
Produced 3 clothing garments to showcase the outcome of my experience

### Interactive Product Designer

Hubbub, UK (Public Brief)

**JAN 2021 - APR 2021**

Collaborated with a multidisciplinary team to respond to Hubbub's 2021 Design by Nature brief  
Produced a concept for a plushie plantable once torn, to seamlessly integrate nature into the homes of inner-city communities  
Shortlisted and showcased by Hubbub amongst entries from all around the UK

### Machine Learning Model Developer

Inspirat AI

**JUL 2019 - JUL 2019**

Worked within a team of 3 to create a URL-input fake news detection model using machine learning, which was 96% accurate  
Primarily utilised Python package Scikit-learn and basic NLP methods such as the BoW model

## Volunteering

### Fundraising Volunteer at Prayaas (for COVID)

**APR - MAY 2021**

Raised £750 during the second wave. Funds were used to improve healthcare access in Bihar, through preventative drugs, oxygen cylinders and concentrators.

### On-site Volunteer at Voice of Sarjapur (for COVID)

**APR 2020**

Provided meals for migrant workers camping at a bus stop to leave Bangalore. Arranged travel papers, as well as temporary accommodation and further assistance where possible.

## Education

**International Baccalaureate Diploma - 39/45 Points**

Indus International School, Bangalore

Higher Level:

Math, Physics, Computer Science

Standard Level:

English, Hindi, Psychology